

# PRIVACY POLICY

Rev. 20220602

TheLeaderTalk.com LLC (hereinafter "We" "us" or "our") are committed to respect your privacy highly. This Privacy Policy describes our policies and procedures on collecting, using, and disclosing your information when you use our Services.

## 1. COLECCION OF INFORMATION

- We may collect your personal information to provide the Services to you, to provide you with any additional or special information about our Services, and take reasonable steps to protect your personal information.
- We may collect the following kinds of information when you, your colleagues, agents, representatives, or other use our in the Services:
  - Your Name
  - You e-mail address
  - Your Number
  - Your zip code
  - Your business name

You represent and warrant that you have sought the consent of any entity whose information you provide to us.

- Our servers also collect information from you, such as your domain name, and Internet Protocol address. This information is not personally identifiable. However, when you respond to questions or communicate with us, your personal information may be collected.
- If you use our Services on your mobile telephone or other mobile device, including iPads and tablets, we collect your mobile device identifier and IP Address.

## 2. USE OF INFORMATION

- Where it is in our legitimate interest to do so, we may use your personal information:
  - to prevent fraud or potentially illegal activities, and enforce our Terms
  - To provide you with details about our Services by email, text, phone and through other communication methods;
  - to develop and improve our Services;
  - to update our records;
  - to carry out checks required by applicable regulation or regulatory guidance;
  - to improve our relationship with you by making the Services available to you in a user friendly way;
  - for customer services, including answering questions and responding to Feedback and complaints;
  - for any other specific purposes in relation to our Services;
  - Where you have given us consent, we shall provide you with information about any new services, promotions, and other information which we think will be of interest to you. You can withdraw your consent at any time, but without affecting the lawfulness of processing based on consent before its withdrawal and with a reasonable time thereafter for systems to get updated. You can update your details or change your privacy preferences by contacting us.
- We use your email address to communicate with you. Upon your consent, we may direct electronic email communication to you about our Services. We may also ask to seek your feedback on the Services. You have an option to opt-out of such electronic communication. Lastly, we may track your email activity to check the effectiveness of the communication.

## 3. SHARING PERSONAL INFORMATION

We may disclose Your personal information to third parties where it is in our legitimate interest to do so, including the following reasons:

- we may share your information with analytics and search engine providers that assist us in the improvement and optimization of our services;
- we may disclose your personal information on request to the police or any other regulator or government authority to fulfill our regulatory responsibilities, to help prevent or detect fraud or any other type of crime, or for any other reasonable purpose;
- Save as set out in this privacy policy; we will not sell or disclose your data to any third party;
- We may share your information in the event of a merger, acquisition, or sale of our assets. We shall communicate with you in the event of such a change. We may assign your contract to another party, and you agree that we can provide them with your information, for such purposes and you would be notified of any such assignment.
- Some of the third parties who may require your information belong to other territories or countries. The third-parties are subjected to all relevant laws in their jurisdictions pertaining to the information we share with them.

#### **4. HOW LONG WE KEEP YOUR INFORMATION**

- We may store your information as long as we keep it completely anonymous. We acknowledge that there can be no chance that you can be traced from the data we have stored.
- We shall hold your information for the shortest amount of time possible. Accordingly, we shall wipe the data if it becomes obsolete or unnecessary.

#### **5. TRACKING TECHNOLOGIES AND COOKIES**

- We use cookies and similar tracking technologies to track the performance of our Services and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and improve and analyze our services.
- You can instruct your browser to accept all Cookies or to indicate when a cookie is being sent. However, if you do not accept Cookies, You may not be able to use our in our Services.
- Analytics
  - We may use third-party service providers to monitor and analyze the performance of our Services.
  - One such service provider is Google. Google Analytics is a web analytics Services offered by Google that tracks and reports email traffic. For more information on Google's privacy practices, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.

#### **6. SECURITY OF YOUR PERSONAL INFORMATION**

- The security of your Personal Data is important to us but remember that no transmission method over the Internet or method of electronic storage is 100% secure. While we strive to use our in commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.
- We secure your personal information from unauthorized access, use our in, or disclosure. We use our in the following methods for this purpose:
  - SSL Protocol
- When personal information is transmitted to other parties, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.
- Accordingly, we strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.
- We maintain physical, electronic, and procedural safeguards designed to protect personal information to the extent reasonably possible.

## **7. CONSENT REQUESTS AND PREFERENCES**

- You may request us to identify the personal information we have collected and kept in our servers. To make such a request, contact us through our email provided below.
- You may contact us to cancel, withdraw, or restrict the amount and type of information we collect and keep. You may send an e-mail to [wecare@theleadertalk.com](mailto:wecare@theleadertalk.com)

## **8. CHANGES TO THIS PRIVACY POLICY**

- We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.
- We will let you know via email or a prominent notice (as applicable) before or when the change becomes effective.
- You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are significant when they are posted on this page.

## **9. GOVERNING LAW**

To the maximum extent permitted by law, this agreement is governed by the laws of Missouri, and you hereby consent to the exclusive jurisdiction and venue of courts in Missouri, in all disputes arising out of or relating to our Services.

## **10. SEVERABILITY AND WAIVER**

- Severability: If any term in this Policy is held to be unenforceable or invalid, such provision will be changed and interpreted to accomplish the objectives of such provision to the greatest extent possible under applicable law, and the remaining provisions will continue in full force and effect.
- Waiver: Except as provided herein, the failure to exercise a right or to require performance of an obligation under this Policy shall not affect a party's ability to exercise such right or require such performance at any time thereafter, nor shall be the waiver of a breach constitute a waiver of any subsequent breach.

## **11. ENTIRETY**

The Terms and Conditions, the Privacy Policy, and the Disclaimer constitute the entire agreement between you and us and our Affiliates and Partners with respect to, but not limited to, the Services.

## **12. CONTACT US**

If you have any questions about these Terms and Conditions, You can contact us:

- By email: [wecare@theleadertalk.com](mailto:wecare@theleadertalk.com)